



Greg Aplin MP
Member for Albury

MEDIA RELEASE

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2018 FLAGSHIP EVENT FUND NOW OPEN

Event organisers are being encouraged to apply for grants under the NSW Government's 2018 Flagship Event Fund, with expressions of interest open from today.

Member for Albury, Greg Aplin said the Fund will offer successful applicants one-off annual grants of \$20,000 or a triennial grant of \$27,500 per year for three years.

"I am delighted to announce that expressions of interest for the 2018 Flagship Event Fund are now open for events that have been running for more than two years. The funding support is primarily for marketing activities aimed at driving overnight visitation," Mr Aplin said.

"Our communities have so many wonderful stories to tell and events not only help boost our local economies but take visitors on an incredible journey, whether it's showcasing our fantastic producers, artists, craftspeople, sportspeople or musicians."

NSW Minister for Tourism and Major Events Adam Marshall said the Fund, which is managed by the State's tourism and major events agency, Destination NSW, is part of the Government's record spend in rural and regional tourism.

"The NSW Government has committed \$43 million over four years to attract more visitors to experience our wonderful rural and regional destinations and events," Mr Marshall said.

"This Fund is part of our record investment in growing tourism across the State and represents rural and regional NSW at its best with local communities coming together to stage events, which are often a great reflection of the region's unique character and culture."

Expressions of Interest for the 2018 Flagship Event Fund are open until COB Friday 1 September 2017 and applicants whose expressions of interest sufficiently meet the criteria will be invited to submit a full application in October.

For further information on the 2018 Flagship Event Fund and to lodge an expression of interest visit <http://www.destinationnsw.com.au/rfep>

Media Contact: Greg Aplin 6021 3042 or 0428 600 343