



Greg Aplin MP
Member for Albury

MEDIA RELEASE

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SUPERMARKET SAVINGS FOR SENIORS

Seniors in our region can now save on average \$200 a year on their groceries, thanks to Seniors Card discounts the NSW Government has secured with the Woolworths Group.

Member for Albury, Greg Aplin today announced NSW Seniors Card holders are now eligible for a five per cent discount on Woolworths WISH eGift cards that can be used towards purchases at Woolworths Group stores, including supermarkets and Big W.

“This new partnership also gives Seniors Card holders 25 per cent off mid-week home delivery, and discounts on insurance and mobile phone products,” Mr Aplin said.

“Every dollar counts when living on a fixed income and we are sure these discounts will help drive down the cost of living for eligible seniors.”

The bundle of new discounts can be accessed through the purchase of Woolworths WISH eGift cards via the NSW Seniors Card website.

Minister for Ageing Tanya Davies said she was thrilled the Woolworths partnership would deliver savings to Seniors Card holders across the state.

“We want to make it as easy as possible for seniors to access fresh food and other essential items that may be difficult to transport,” Mrs Davies said.

“This partnership could save seniors an average of \$200 per person on their annual grocery bill, not to mention further discounts on home delivery, clothing and household items from Big W, and mobile phone and insurance products.”

“NSW is the only state to have this offer so far. We would encourage more retailers to see what savings they can offer seniors,” Mrs Davies said.

Mr Aplin said these discounts are in addition to other measures the Government has introduced to ease cost of living pressures for seniors, including:

- A \$50 increase in energy rebates for low income households, to \$285;
- Average CTP green slip savings of at least \$50 a year;
- Local bus services price capped at \$2.50 for all day travel.

There are more than 1.5 million Seniors Card members in NSW and 5700 participating businesses.

To access discounts or apply for a NSW Seniors Card go to www.seniorscard.nsw.gov.au or call 13 77 88.

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