



**Gladys Berejiklian**

Premier of NSW

**Stuart Ayres**

Minister for Sport

## **MEDIA RELEASE**

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### **RECORD UPTAKE OF \$100 ACTIVE KIDS VOUCHERS**

More than a quarter of a million parents in NSW have downloaded an Active Kids voucher in just ten days, in a sign of the programs overwhelming success.

Premier Gladys Berejiklian said she was thrilled that parents were using the opportunity to download their \$100 voucher to cover the cost of sports and active recreation fees.

“It is fantastic to see mums and dads taking advantage of this program to help get their kids active,” Ms Berejiklian said

“So far more than 250,000 vouchers have been downloaded in the first ten days of Active Kids which is a phenomenal result.

“More than 100,000 vouchers have been redeemed, meaning a collective saving of \$10 million in sport registration fees for parents.

“We know the cost of kids sport and activities can often stretch the family budget. Active Kids is one of the ways the NSW Government is easing cost of living pressures on parents.”

Sports Minister Stuart Ayres said parents can now register online with Service NSW to receive their \$100 voucher to provide to their approved sport or physical activity club or organisation.

“If we can change the habits of many kids, get them off their devices and out in the sunshine and kicking a footy or playing a sport they love then we are helping to give young people a healthier start in life,” Mr Ayres said

“More than 7,000 sport and activity organisations have already registered and we expect an influx of new sports to join the list of approved providers from 1 March.

“So we are not just talking about traditional sport but physical activities such as swimming, dance lessons, athletics, Scouts and PCYC that parents can use their vouchers on.

“Active kids are healthy kids and as long as their program is more than eight weeks long and involves a moderate to strong degree of movement - it will qualify.”

Parents have until 31 December 2018 to claim and use their voucher. More information: [www.sport.nsw.gov.au/activekids](http://www.sport.nsw.gov.au/activekids) or phone Service NSW on 13 77 88.

**MEDIA:** Stuart Wallace | Premier | 0409 166 932  
Vanessa Grimm | Minister Ayres | 0419 744 236