



Greg Aplin MP
Member for Albury

MEDIA RELEASE

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WRITE AROUND THE MURRAY TO BENEFIT FROM NSW GOVERNMENT FUNDING

Member for Albury, Greg Aplin is pleased to join the Minister for Tourism and Major Events, Adam Marshall today to announce that Write Around The Murray will receive \$20,000 of NSW Government funding under the 2018 Flagship Event Fund, aimed at attracting more visitors to experience regional NSW.

Mr Aplin said the Fund, managed by the State's tourism and major events agency, Destination NSW, provides grants to support marketing activities that drive overnight visitation.

"I am delighted that Write Around The Murray will receive funding under the 2018 Flagship Event Fund."

Minister for Tourism and Major Events Adam Marshall said Write Around The Murray was one of 35 events and festivals across regional NSW that will receive grants through the 2018 Flagship Event Fund.

"The 2018 Flagship Event Program features events that reflect the unique character, culture and attributes of their local community," Mr Marshall said.

"We know that support for events helps to promote our State's fantastic destinations while putting more heads on beds, diners in our restaurants and shoppers in our boutiques. I look forward to welcoming more visitors to our regions next year for this fantastic event program."

The Flagship Event Fund offers annual grants of \$20,000 or a triennial grant of \$27,500 each year for three years and is part of the expanded Regional Flagship Events Program.

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