



**Greg Aplin MP**  
Member for Albury

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## **MEDIA RELEASE**

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11 September 2018

### **FUNDING NOW OPEN FOR EVENTS IN OUR REGION**

Local event organisers holding activities between January and June 2019, are encouraged to apply for the NSW Government's Flagship Event Fund, which is now open.

Member for Albury, Greg Aplin said the 2019 Fund will be offered in two rounds per year and with just a single application process.

"The NSW Government is continuing to reduce the red tape and for the first time, event organisers no longer have to submit an expression of interest when applying for the Flagship Event Fund," Mr Aplin said.

"The change means a more streamlined application process, making it quicker for event organisers to access vital funds and boost tourism in our local communities.

"This region was successful in securing \$20,000 for this years Write Around The Murray in the last round of funding."

"Events can apply for an annual grant of \$20,000 or a triennial grant of \$27,500 to help market and promote their event to visitors outside of their local area."

NSW Minister for Tourism and Major Events Adam Marshall said that, since 1997, the Regional Flagship Events Program, which includes three different funding streams, has provided more than \$10 million to 351 events throughout rural and regional NSW.

"Whether it's event proponents, tour operators, hoteliers or visitor attractions, we're working hard right across our regions to make it easier to access vital grants to get initiatives off the ground and to get tourism booming more than ever before," Mr Marshall said.

"The NSW Government is proud of the progress that has been made in tourism investment across regional NSW and the reforms we have implemented which lay the foundations for future growth in local communities. I encourage those eligible for Round One of the Flagship Event Fund to apply soon for this terrific opportunity."

The Regional Flagship Events Program is managed by the NSW Government's tourism and major events agency, Destination NSW.

Applications for Round One of the 2019 Flagship Event Fund close on Monday 8 October 2018. To lodge an application, visit <http://www.destinationnsw.com.au/rfep>.

Round Two applications for events held between July and December 2019 will open in February next year.

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