



**Greg Aplin MP**  
Member for Albury

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## **MEDIA RELEASE**

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10 October 2018

### **INCUBATOR EVENT FUND OPEN FOR LOCAL EVENTS**

Member for Albury, Greg Aplin is calling for organisers of all new events planned to be held in our community from January to June next year, to apply for grants of up to \$20,000 to help attract more visitors and boost local economies.

Mr Aplin said the 2019 Incubator Event Fund offers annual grants to events in rural and regional NSW to assist in areas such as marketing, public relations, venue hire and attendee research.

“This is a fantastic opportunity for the event owners in our region who need extra support to help their event get off the ground or help it grow into something bigger,” Mr Aplin said.

“The funding grant will assist in attracting more overnight visitors, in the hope they stay longer and spend more time exploring everything our region has to offer.”

The Great Australian Beer Festival held in Albury is a great example of a successful event which received NSW Government support via the Incubator Event Fund, helping to attract more overnight visitors and as a result, stimulating our economy.”

NSW Minister for Tourism and Major Events Adam Marshall said since announcing the expanded Regional Flagship Events Program in 2016, the NSW Government has provided support to almost 60 events through the Incubator Event Fund.

“The Government is determined to turbocharge our State’s tourism sector so that every part of NSW reaps the benefits of our record \$43 million investment in regional tourism,” Mr Marshall said.

“We are committed to supporting more activity across our regions because when people visit, they stay in local accommodation, buy from local shops and eat at local restaurants and cafes, putting more tourist dollars in the pockets of local businesspeople and creating more jobs.”

The 2019 Incubator Event Fund is available to organisers staging an event for the first or second time. Applications for Round One close on 4 November, 2018.

To lodge an application and view the terms and conditions, visit [www.destinationnsw.com.au/rfep](http://www.destinationnsw.com.au/rfep)

Round Two applications for events held between July and December 2019 will open in March next year. The Regional Flagship Events Program is managed by the NSW Government’s tourism and major events agency, Destination NSW.

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