



Greg Aplin MP
Member for Albury

MEDIA RELEASE

12 November 2018

MAMA TO SPRUIK NEW INTEREST WITH FUNDING FROM NSW GOVERNMENT

Member for Albury, Greg Aplin, announced today that the Murray Art Museum Albury (MAMA) will receive an extra boost from the NSW Government with new funding aimed at helping museums and galleries introduce programs to increase visitation and audience engagement.

The museum will receive \$10,000 through the *Audience Development Fund* administered by the Museums & Galleries of NSW on behalf of Create NSW to engage young people within Albury's new migrant and refugee communities through free, monthly art-based programs.

These programs will enable new connections between participants through creative practices and by engaging with current exhibitions.

Member for Albury, Greg Aplin, said, "The Murray Art Museum Albury has a plan to fire up local arts and culture lovers' spirits. I'm pleased that the NSW Government has provided funding for this program.

"This funding gives MAMA the chance to implement a range of new plans that will attract to new visitors," Mr Aplin added.

NSW Minister for the Arts Don Harwin said, "Our NSW museums and public galleries are much-loved by their communities and visitors alike, and deserve our support to help them continue to grow and change with the times."

Museums & Galleries of NSW administers a total of \$895,000 in Create NSW Multiyear Program Funding and a further \$300,000 in Devolved Funding with the purpose of supporting small to medium galleries, museums and Aboriginal cultural centres to maximise their impact and support them to create strong and thriving communities.

Under this year's *Museums & Galleries of NSW Audience Development Fund*, five venues across NSW were supported through a total of \$45,000. Three galleries are regional NSW-based and two are based in the Sydney metro area.

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