



**Greg Aplin MP**  
Member for Albury

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## **MEDIA RELEASE**

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30 January 2019

### **\$30,000 NSW GOVERNMENT GRANT FOR AUSTRALIAN JAZZ CONVENTION IN ALBURY**

Member for Albury Greg Aplin MP today announced support for the Australian Jazz Convention in Albury with a \$30,000 grant. This comes under the NSW Government's Regional Business Event Development Fund, which aims to attract more business event visitors into rural and regional areas across the State.

The funding will be used to support costs of transporting people, marketing and artist fees for the 74th Australian Jazz Convention, which will be run across several Albury venues from 26-31 December 2019.

The fund is part of the \$6 million NSW Regional Conferencing Strategy and Action Plan and provides investment into the regional visitor economy on a matched-dollar-for-dollar basis.

"The regional conferencing sector presents a significant growth opportunity for our region, because we know that events generate extra business for our restaurants, attractions and accommodation providers, all driving the local economy and creating jobs," said Mr Aplin.

"We look forward to welcoming first-time and returning visitors to our region for the Australian Jazz Convention which will help to spread the word about our fantastic business event capabilities."

Minister for Tourism and Major Events Adam Marshall said the conferencing industry is currently worth \$173 million in overnight visitor expenditure to rural and regional NSW, with the NSW Government working hard to grow the number even further.

"From the bush to the coast, we want everyone to know that NSW offers delegates a great opportunity to do business, which is why we have opened a \$500,000 Regional Business Event Development Fund, to drive even more investment in our local communities," Mr Marshall said.

"Since launching the Regional Conferencing Strategy Action Plan, we have welcomed almost 17,000 delegates into regional areas and NSW Government is committed to maintaining this momentum.

"I congratulate the Australian Jazz Convention on their initiative to help encourage longer stays in Albury as we work towards our goal of reaching \$25 billion in regional visitor expenditure by 2030."

For more information on the Fund, go to [www.meetinnsw.com.au](http://www.meetinnsw.com.au).

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